

BÁRBARA LAGEL

MULTIDISCIPLINARY DESIGN

Art Direction • Styling • Pattern Graphic Design • Fashion Design • Set Design • Packaging • Fashion Retouching • Editorial • Logo & Branding • Websites & More ...

EDUCATION

Bachelor of Fine Arts (BFA) Major in Graphic Design

Pontifical Catholic University Of Rio de Janeiro (Brazil) | Feb, 2009 - Dec, 2013

Pontifical Catholic University Of Rio de Janeiro (Brazil), is currently ranked as the 4th best university in all of Latin America by the Times Higher Education.

MA Fashion Photography

London Collage of Fashion (England)
Sep, 2014 - Dec, 2014

The MA Fashion Photography course is designed for graduates or professionals to situate and develop their photographic practice and art direction skills.

CONTACT



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www.barbaralagel.com



Hollywood (CA)

LANGUAGES

English - Fluent

Portuguese - Fluent

Spanish - Advanced

French - Basic

SOFTWARES

Photoshop ● ● ● ● ●

Illustrator ● ● ● ● ●

In Design ● ● ● ● ●

Figma ● ● ● ● ○

Lightroom ● ● ● ○ ○

Premiere ● ● ○ ○ ○

Procreate ● ● ○ ○ ○

WORK EXPERIENCE (LAST 10 YEARS)

Multidisciplinary Designer at Studio Barbarela

Jan, 2022 - Current

Over the years I have developed several projects for companies of all segments. I founded Studio Barbarela in 2011 with the aim of undertaking and collaborating with other designers, having the opportunity to develop several authorial projects with an artistic nature, as well as founding 'club du hôtel', a swimwear brand that I created in 2013.
instagram @studio.barbarela

Textile / Graphic Designer at Lucy in The Sky

Jan, 2022 - May, 2022 | Downtown LA

I was responsible for creating patterns, for the clothing brand 'Lucy in The Sky'. I was working with the Design team to develop new pattern designs following from concept to production on both original and licensed prints. Preparation of rapport, creation of original artwork, daily communication with overseas factories are some of the functions that I performed.

Senior Graphic designer at CéteraMarketing

Dec, 2020 - Jan, 2022 | North Hollywood (CA)

CéteraMarketing is an award winning, boutique style marketing firm, specializing in uniforms, promotional products, corporate gifts and event branding. I was working closely with Marketing and Website Development teams to translate their clients brands online and offline through meaningful creative.

Graphic Designer / Art Director at Santa Maria LLC

Jan, 2018 - Dec, 2020 | Manhattan Beach (CA)

Santa Maria is a local clothing brand. Our focus was to create costumes for music festivals. My responsibilities were conducting market research to identify new trends, fabrics and seeking design inspiration. I was also assisting the CEO of the brand, Stephanie Sartori, to design new collections and gathering fresh styling ideas for the social media campaigns.

Graphic Designer / Art Director at Truque Produções

Dec, 2015 - Dec, 2017 | Rio, Brazil.

Truque Produções is one of the largest event companies in Latin America. My role was to lead a team of designers and seek creative solutions for the development of Set Design, Packaging, Websites, Uniforms and Promotional Gifts. In my management we worked for clients like Coca-Cola, Schweppes, L'Oreal, Vogue and Others.

Graphic Designer at Camille Walala Studios

Sep, 2014 - Dec, 2014 | London, England.

In this role I had the opportunity to work with the world-renowned visual artist Camille Walala. My responsibilities at the studio were to take care of the technical part of the printing process for graphic products and set design projects.

Graphic Designer Intern at Farm Rio

Sep, 2010 - Dec, 2013 | Rio de Janeiro, Brazil.

Designing newsletters and presentations to assisting in product/package design.